

**SHEPHERD COMELLO**

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**COMPANY OVERVIEW**

Shepherd Compello is an independent, family-owned Lloyd's insurance broker and coverholder headquartered in London. We specialise in providing tailored insurance solutions across various sectors, including transportation, property, financial lines, and specialty risks.



# WHAT WE DO

## BROKING

Our extremely seasoned broking team are experts in their specialisms and sectors and maintain strong relationships in both Lloyd's and company markets. This enables us to secure wide market access, place complex risks, and respond with speed and flexibility to our clients' needs.

## UNDERWRITING

Shepherd Compello holds in-house underwriting authority across a number of product lines, with delegated binding agreements backed by both Lloyd's and company paper. This enables us to make fast, informed decisions and offer tailored, competitive solutions. Our underwriting capability is focused, efficient, and supported by years of experience managing niche and complex risks.

## ENTREPRENEURIAL SUPPORT SERVICES

Shepherd Compello offers Entrepreneurial Support Services for insurance professionals aiming to establish or grow their businesses. By becoming appointed representatives, individuals gain access to compliance, HR, financial management, IT support, and more, all under the guidance and infrastructure of Shepherd Compello.



Transportation



Property



Fine Art



Extended Warranty  
& GAP



Liability



Parametrics



Cyber



Diminution





## WHO WE ARE

Founded in 2003, Shepherd Compello was established to bring a more agile, client-focused approach to the insurance market. Built on a foundation of industry expertise and strong market relationships, we've grown into a trusted partner for brokers, insurers, agents and insureds alike. With broking, underwriting and claims all managed in-house, we operate as a full-service broking house - offering end-to-end support backed by both Lloyd's and company markets.

We're proud to be a family-run business with a personal, hands-on approach and the scale and expertise to deliver cover of any

size or niche. No matter how straightforward, or complex the requirement, we'll always do our best to find a home for it.

We've worked hard to create a business that feels different - collaborative, approachable and genuinely invested in our people. Our team is close-knit, hands-on, with a culture that values relationships over process and solutions over hierarchy. Clients know they can pick up the phone and speak directly to someone who understands their needs and can make things happen. It's a blend of professionalism and personality that sets us apart.





## CORE VALUES

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### INTEGRITY

We uphold the highest ethical standards, always acting with honesty, transparency, and respect in everything we do.

### CLIENT FOCUSED

We build strong, long-term and meaningful relationships - with clients, colleagues, and partners - grounded in trust and mutual understanding.

### INNOVATION

We bring energy and pride to our work, combining fresh thinking with deep expertise to drive results and challenge the status quo.

### INDEPENDENCE

Our transparent, family-owned structure means we are free from outside control. We combine a collaborative environment with the ability to provide impartial expert advice.

## PURPOSE

Shepherd Compello exists to empower clients with insurance solution that are clear, reliable and built around their needs. Whether its expert broking, in-house underwriting, efficient claims handling, or supporting entrepreneurial ventures - we aim to remove complexity, offer certainty and create long-term value. At our core, we believe insurance should be personal, practical and built on trust. **Our purpose is simple: to protect what matters, and help our partners thrive.**

## MISSION

To be the trusted partner of choice for clients and insurance professionals. To build genuine, collaborative partnerships where flexibility, expertise, and dedication meet the diverse needs of our clients. We focus on leading through innovation and inclusivity in the areas that matter most, continually adapting to evolving the insurance landscape while putting our teams at the heart of our business.

## VISION

To redefine what means to be a modern insurance business - combining scale with personality, independence with access, and technical excellence with a genuine commitment to our people and clients. We aim to grow sustainably, while staying true to our family values and entrepreneurial spirit.





## OUR LEADERSHIP



John Shepherd  
Chairman & Founder



Holly Shepherd  
Chief Executive Officer



Steve Hart  
Chief Broking Officer

VISIT OUR  
WEBSITE TO  
SEE OUR  
PEOPLE AND  
TALENT.



[WWW.SHEPHERDCOMPELLO.COM](http://WWW.SHEPHERDCOMPELLO.COM)

Coverholder at **LLOYDS**

Broker at **LLOYDS**

## OUR TERRITORIES





## WORK WITH US

When you work with Shepherd Compello you get more than just expertise - you get options. We offer access to both Lloyd's and Company markets, giving clients a wider choice of solutions and placements. Our technology first approach means trading fast, easy and globally accessible - whether through quote & bind platforms or tailored solutions that fit with the desired workflow.



Access to multiple markets: more flexibility, better results



Quote & Bind platforms for faster, smoother trading



Global reach, local knowledge



Straightforward, transparent processes from start to finish



The tools and mindset to support modern, scalable growth





# JOIN OUR TEAM

## WHAT SETS US APART?



Genuine team spirit



Flexibility & trust



Varied perspectives,  
shared standards



Support that feels  
personal



Room to grow

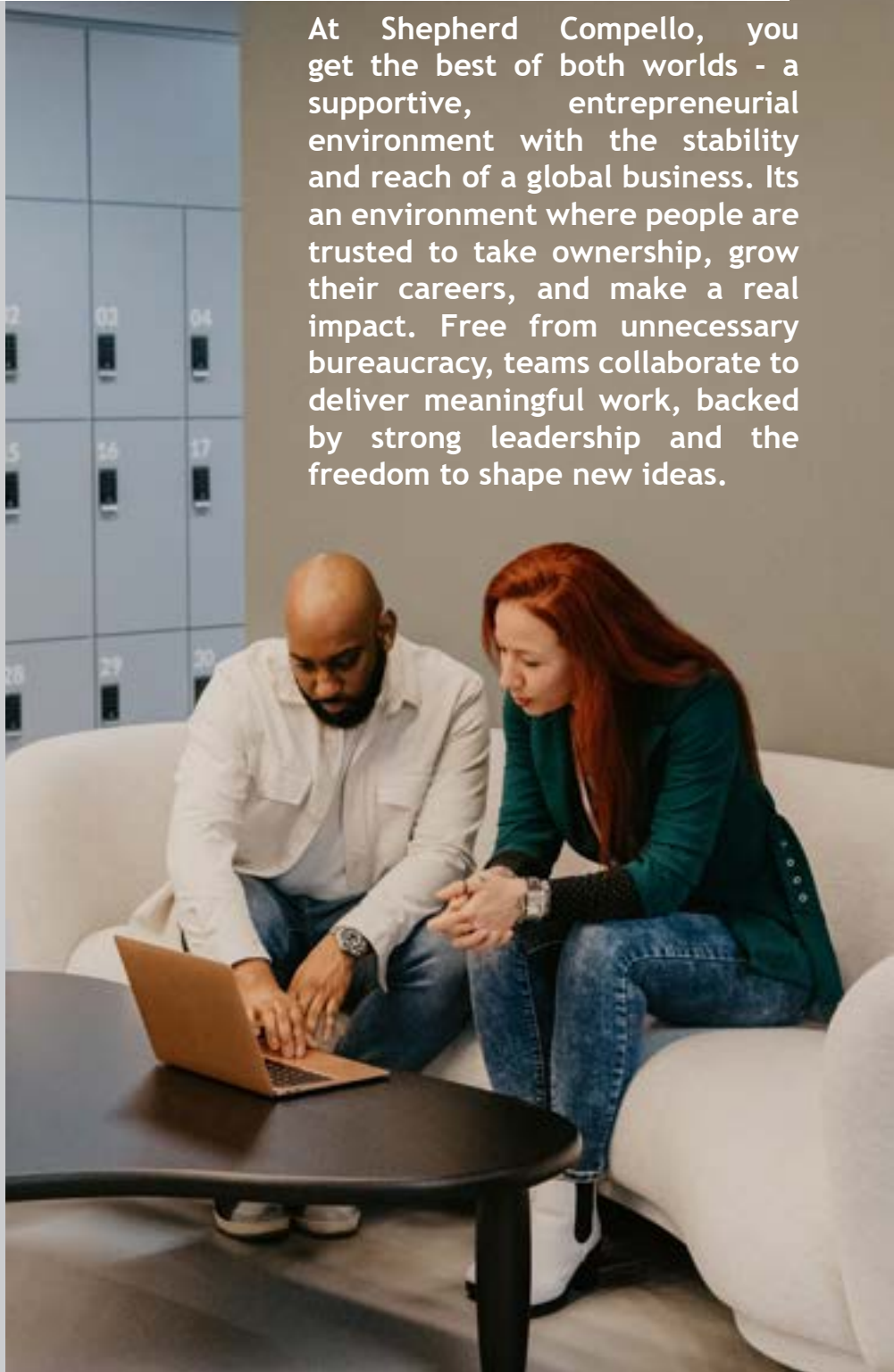


Competitive benefits



Access to top tier  
markets & tools

At Shepherd Compello, you get the best of both worlds - a supportive, entrepreneurial environment with the stability and reach of a global business. It's an environment where people are trusted to take ownership, grow their careers, and make a real impact. Free from unnecessary bureaucracy, teams collaborate to deliver meaningful work, backed by strong leadership and the freedom to shape new ideas.



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Coverholder at **LLOYD'S**

Broker at **LLOYD'S**

## CONTACT US

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